

Future-proof your software products

As digital transformations mark the path forward for end-user organizations, there is a major market opportunity for software vendors and their products/services to be seen as **“digital transformation enablers”**.



While **80%** of end-user organizations embarked on digital transformations in the past 5 years, **only 30% report success**.¹



Worldwide spending on digital transformation will reach **\$2.3 trillion in 2023**.²

Survive and thrive in the digital world with OpenText™ OEM solutions

Information management technology is a key driver of digital transformation success. Incorporate capabilities from the following **seven solution areas** into your solutions to empower your customers' digital transformations.



1 Capture and Digitize

Convert information into digital-ready formats with:

- Omnichannel capture**
- Intelligent capture**
- Scanner application capture**

2 Analyze, report and predict

Process any data type to produce key insights for use in decision-making and revenue generation with:

- Text-based analytics**
- Reporting, dashboards and visualizations**
- Big data analytics**
- Complete data analytics**

3 Store, manage and migrate

Store, organize and migrate content within and between applications with:

- Content Services**
- Back-end content management**
- Information archiving**

4 Process and automate

Transform error-prone manual processes into automated digital processes with:

- IoT Management**
- Application development**
- Dynamic case management**
- Business process management**
- Intelligent Forms Automation**

5 Search and discovery

Find information and assess its value in accordance with strategic goals and regulations

- Enterprise/Federated search**
- File review and analysis**
- eDiscovery**
- File Indexing**

6 Integrate and access

Enable seamless, reliable and fast connectivity across systems, information and processes with:

- Remote Access**

7 View, transform and communicate

Automate content and communications production and customization with:

- File conversion and transformation**
- File viewing and collaboration**
- File security**
- Communications management**
- Output transformation**

Learn more about incorporating information management capabilities into your products and services with the OpenText OEM Program.

[Read the white paper](#)

¹ McKinsey, The how of transformation, May 2016.
² IDC, Worldwide Digital Transformation Spending Guide, October 2019.