

PRODUCT OVERVIEW

# General Data Protection Regulation Discovery and Analysis Service

Jumpstart your GDPR initiative



 Provides a **prioritized list for GDPR action**

 **Determines your risk profile**

 Provides a **plan to mitigate risk**

**The General Data Protection Regulation (GDPR) took effect on May 25, 2018, giving sweeping new rights to individuals over their personal data. The OpenText GDPR Discovery and Analysis Service can help jumpstart GDPR initiatives for organizations that have not made major compliance advances.**

## **The foundation for GDPR compliance**

With the onus on companies to take much greater care of personal data, the first steps towards compliance are identifying what and where data is stored. Knowing what personal data is held, where it is located, who has access and rights over it and how it moves through and out of the organization is the key to properly protecting and acting on the data for GDPR compliance. But, estimates suggest that up to 60 percent of organizations do not know where their clients' personal data is<sup>1</sup>.

Manually reviewing data stores one by one, searching for language and numbers about personal data and processing or warehousing is unreliable, time-consuming and inefficient. Data discovery provides the technology and tools to efficiently identify, assess, classify and act on personal information dispersed throughout the enterprise.

Data discovery requires enterprise-class technology to achieve effective data identification. Data discovery solutions, such as OpenText™ File Intelligence, feature advanced capabilities, including metadata indexing and full-text indexing to dramatically improve the speed and accuracy of crawling through data stores. They also provide content classification to categorize the content based on its value to GDPR initiatives.

1. <https://www.infosecurity-magazine.com/news/gdpr-companies-unprepared-where/>

## Work with GDPR experts

The OpenText GDPR Discovery and Analysis Service engages OpenText Professional Services consultants who use the indexing and categorization features of File Intelligence, tuned to the GDPR definitions of personal information, to identify personal information residing in non-compliant data stores.

OpenText will use the value placed on types of personal information to create a customized content classification report. The results can serve as a catalyst for subsequent policy actions and rules. This automated approach to information discovery results in a quicker time to value and improved accuracy than with the typical manual approach that most organizations use.

OpenText discovery consultants work with businesses and IT management to find direct, indirect and online personal information held in email and file stores. During a 10-day engagement, Professional Services consultants will:

- Deliver a workshop to business and IT managers to define personal information identifiers and processes, including direct, indirect and online. They will identify file and email repositories to be crawled and assign a relative value to all types of personal information.
- Conduct a basic crawl using metadata indexing to identify system-level information. This information will identify duplicate information, information exceeding retention policy and old information needing archiving or defensive deletion.
- Perform a deep crawl using full-text indexing to uncover greater file detail to recognize patterns that correlate to direct or indirect personal information identifiers.
- Use File Intelligence and the values assigned to content to rank-stack the various types of personal information discovered while crawling email and file stores, offering a prioritized list of personal information to which retention and security/governance policies can be applied.
- Analyze crawled data and create a final report.
- Establish the position of the organization on the OpenText GDPR Maturity Model.
- Provide solution recommendations to achieve compliant information governance and security.
- Identify options to make business processes more secure and efficient—beyond GDPR compliance.
- Provide budget estimates for solutions to improve the organization's GDPR maturity.

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OpenText Professional Services has years of discovery experience with OpenText's enterprise-class solutions. OpenText solutions and expertise are focused on helping customers achieve GDPR compliance. Organizations that conduct data discovery now can get up to speed and make major advances in compliance.

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OpenText GDPR Discovery and Analysis Service

Learn more about GDPR compliance and regulation

The OpenText GDPR Discovery and Analysis Service:

- Identifies high-risk content in file shares and email based on the assigned business values, providing a prioritized list for GDPR action.
- Provides clarity of an organization's GDPR risk profile via assessment using the OpenText GDPR Maturity Model.
- Creates a plan to mitigate GDPR risk and move the organization's GDPR Maturity Model position forward.
- Produces specific, valid samples and metrics regarding direct and/or indirect personal information identifiers saved in non-compliant data stores. This information provides direct evidence to seek resource support for implementation of risk mitigation action plans.

## About OpenText

OpenText, The Information Company, enables organizations to gain insight through market leading information management solutions, on-premises or in the cloud. For more information about OpenText (NASDAQ: OTEX, TSX: OTEX) visit: [opentext.com](https://www.opentext.com).

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